



Tiago Martins Leite

Creativity at the centre.

Tiago comes from a creative background, more specifically, from architecture. He sees himself as a passionate person. A naturally creative strategic planner, who strives to have a global and thorough view of new and innovative projects, Tiago believes he has a saying in how a company can make the most of their investments and reach further.

Throughout his career, he has had the chance to touch different parts of a business, from executing his concepts to dabbling in management, branding and marketing. He has spent much of his time at his family's company, and that has been both a source of pride and a challenge. This has helped Tiago to develop his communication and emotional intelligence skills, which has evidenced itself within the MBA scope, as he was elected class representative.

The Magellan MBA consolidated his knowledge and skills and certainly will open doors to new possibilities. Strategic planning has always been and will continue to be a strong interest for Tiago, in which he hopes to dig deeper.

Nationality: Portuguese

Languages: Portuguese, English, Spanish

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Main skills

Active listening and communication
Long-term and global planning
Holistic perspective
Strategy design
Curiosity

Projects

Architectural project for healthcare, school, commercial, housing, hospitality sector – base plan design, architectural concept and project development
Experience in technical and construction assistance during building processes – total construction and rehabilitation

Reorganisation and management of a 20-years architecture company – expansion, diversification and update
Conception and development of a new product design brand – concept, segmentation, distribution, pricing and promotion activities;
Retail Innovation (System and Model) at SONAE

Future Professional interests

Project Management
Strategic Planning
Business Innovation
Real Estate Portfolio Management / Real Estate Investment

Likes & Curiosities

Mornings, clean and well-designed spaces, cooking good and healthy food, water sports, boats, horses, nature.

Career Goals

Tiago wants to support organisations looking to expand and evolve their business and market positioning, giving his contribution to help them to make the most of their endeavours.

“Simplicity is the ultimate sophistication.”

Leonardo da Vinci



Timeline

