



# Isabel Portela

**Loyal to working hard.**

Isabel has a degree in Economics, an executive master in Project Management and a 21-year long career at Sonae. Proactive and autonomous since her student times, when she took the initiative to work in her Summer time to prepare for the work market. At the time, Isabel applied for an internship in administration and finances department to compensate the practical knowledge she found her degree to lack. The learning pursuit went on developing and implementing several projects that improved her company administrative and financial procedures. During her career, she has accomplished success in different projects and teams standing up to the challenge. Isabel's secret is to discuss ideas, not people and keeping the focus on the results. Resilience is her main asset, if it has to be done she will do it regardless the overnight or weekends it costs. A passionate woman that goes all the way for what she is committed to. Like once by joining her hometown soccer cheering squad when they were on the run for the 1st division or now, reading every night, even if it is just a line to maintain the habit.

**Nationality:** Portuguese

**Languages:** Portuguese, English, Spanish

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## Main skills

Project management  
Leadership  
Problem solving  
Creativity  
Achiever

## Projects

**1998**  
SAP-FI implementation - Sonae  
**2002**  
Cash & Treasury Reengineering:  
processes and systems - Sonae  
**2008**  
Seguros Continente launch  
**2013**  
Supplier Relationship  
Management  
(project team award in  
Convention Sonae MC)  
**2014**  
Continuous Improvement -  
Sonae

## Future Professional interests

Corporate Management  
Strategy  
Business Development  
Planning and Control  
Management

## Likes & Curiosities

Reading  
Travelling  
Photography  
Playing the organ  
Touristic castle guide (youth)

## Career Goals

Apply all the knowledge and experience acquired throughout Isabel's academic and professional path, in order to deliver meaningful and impactful projects/businesses. Be constantly challenged and reach a top management position.

*“The only way to do great work is to love what you do.”*

*Steve Jobs*



## Timeline

