



# Bruno Secretário

**When slow and steady wins the race.**

Bruno grew up in Valença and had an Erasmus experience in Spain. After graduating in Management in Lisbon, Bruno started a growing and 18 years lasting career in 'El Corte Ingles Financiera', having worked and received training in Vigo and Madrid. He was part of the ECI Lisbon and Gaia opening. During this time, his biggest achievement was the outstanding results in the ECI Gaia opening campaign, where the ECI card had 75k subscribers even when the store was still under construction.

Bruno is a proactive team leader in a somewhat traditional sector, but he is not afraid to renew work processes in order to get better results. He would rather be stimulated by new professional challenges than having granted success for repeating patterns. Motivated by simple moments in life, like beach sunsets or family gatherings, Bruno does not believe in happiness as a condition but as a state of mind. A really millennial mind, valuing experiences over ownership of goods. Maybe that is why being away from the sea feels strange to him and world peace is on his top 3 wishes.

**Nationality:** Portuguese

**Languages:** Portuguese, Spanish, English

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## Main skills

Communication  
Creativity  
Fairness  
Optimism  
Humour  
Trustworthiness  
Authenticity

## Projects

MOVABLE  
Lean Launch Pad

## Future Professional interests

Marketing  
Sales  
Logistic  
HR

## Likes & Curiosities

Running  
Sports  
Karting  
Cinema

## Career Goals

Evolve in different areas or in the same – what really matters is to evolve. Be able to learn more, improve results, performances and achievements.

*“There is nothing perfect, but some things are just perfect for you.”*



## Timeline

